

# Game-Changing Meetings, Offsites & Conferences

Best-in-class design and facilitation for meetings that **drive business** results – and that people actually **want to attend**.

**Meetings, offsites, and conferences are expensive. They take time, attention, and effort away from normal business operations.**

They're also one of the few moments when the right people are in the room together, focused on solving what matters most.

Based on your business goals, we design and facilitate meetings that make the most of that investment—turning time together into clarity, alignment, and momentum that drives action after the meeting is over... to really change the game.

What makes our meetings stand out is our uniquely interactive approach that keeps audiences engaged with an ideal balance of learning, planning, and laughter – strengthening relationships & commitment to actions that drive business results.

## What We Do

We have decades of experience organizing and facilitating action-driven meetings and offsites for groups from 6 to 600... in-person and online.

- We understand your business goals and design an event that drives those forward
- End-to-end meeting, offsite, and conference design
- Skilled facilitation that adapts to emerging needs in real time
- Interactive formats that lead to decisions and follow-through

### This is not:

- Slide-driven Death by Powerpoint
- Cookie cutter “one size fits all” conference agendas & content
- Forced networking or awkward icebreakers
- Agendas that look good on paper but don't drive post-meeting action

## What You Get

- End-to-end meeting and conference design
- Interactive keynotes and facilitated workshops
- Emcee and real-time facilitation support
- Speaker and panel coaching
- Action-driving takeaways that extend beyond the event

Clients work with us because our team knows how meetings actually unfold. Plans change. Energy shifts. Conversations go sideways. Our facilitators are experienced enough to adapt in the moment, keep things productive, and let senior leaders stay focused on participating—not managing the room.

**We treat meetings as an interactive, fun, and productive working session, not a death-by-powerpoint presentation.**

Participants don't just listen—they engage. Conversations are structured, energy stays high, and the focus stays on what people need to decide, commit to, and act on once the meeting ends.

## How We Approach

# Meetings

Every engagement starts by getting clear on outcomes: what participants should **think, feel, and do differently** as a result of being together.

From there, we design the **flow, interaction, and facilitation approach** to support those outcomes—using participation, practice, and just enough structure to **keep things moving without overengineering the experience**.

Fun and improvisation are used deliberately to lower barriers, build trust, and make honest conversation easier. It's not about entertainment—it's about creating the right conditions for productive work.

## Meeting Experience Design

We partner with your planning committee to design a cohesive experience that achieves conference objectives, and gives participants the smoothest, most engaging experience, including: agenda, materials, logistics, and optional coaching for panelists, speakers, and/or facilitators.

## Emcee & Keynote Services

Our professional, experienced, and fun keynote speakers & masters of ceremonies keep the energy high and agenda on track, including: pre-conference dry run, day-of facilitation, and activities to drive audience engagement, post-event actions, and learning transfer.

## Custom Breakouts & Workshops

We design and facilitate custom breakouts and workshops that combine fun, experiential learning with proven methodologies to achieve conference objectives like action planning, strategic alignment, skill development, and relationship building.

## Coaching & Training for Conference Speakers & Company Facilitators

We help your conference stars shine on stage and in the breakout rooms with speaker coaching and train-the-trainer workshops that prepare them for the big event, and give them tools that transfer to their everyday roles.

The best time to work toward positive,  
sustainable change was yesterday.

**The next best time is now.**

## *Let's Get Started*

If your next meeting matters—and you want it to lead to real alignment and follow-through—let's start with a conversation.

**713.635.9302 | [info@improvisionconsulting.com](mailto:info@improvisionconsulting.com)**

